South Asian Journal of Social Studies and Economics



Volume 21, Issue 3, Page 31-45, 2024; Article no.SAJSSE.111508 ISSN: 2581-821X

# Configurational Insights into Achieving Future Sustainability through Green Human Resource Management Practices

Urooj Asghar <sup>a\*</sup>, Youreed Abbas <sup>b</sup>, Naeem Ullah Khan <sup>c</sup>, Shahbaz Sharif Wahla <sup>b</sup>, Arbab Javed <sup>b</sup>, Usama Basharat <sup>b++</sup>, Tayyab Naveed <sup>d</sup>, Sumbal Asghar <sup>e</sup> and Kashif Javed <sup>d</sup>

<sup>a</sup> National College of Arts, Pakistan.

<sup>b</sup> Institute of business management sciences, University of Agriculture Faisalabad, Pakistan.
 <sup>c</sup> Department of Management Sciences, Bahria University Islamabad, Pakistan.
 <sup>d</sup> School of Design and Textiles, University of Management and Technology, Pakistan.
 <sup>e</sup> Ministry of Finance, Pakistan Mint Lahore, Pakistan.

#### Authors' contributions

This work was carried out in collaboration among all authors. Author UA led the conceptualization and methodology, while author YA focused on the literature review and green training analysis. Author NUK provided expertise in management sciences and theoretical frameworks. Author SSW analyzed green recruiting practices and contributed to research objectives. Author AJ applied fsQCA for data analysis and interpreted results. Author UB implemented smart-PLS and contributed to recommendations. Author TN provided practical insights, and author SA contributed perspectives from the Ministry of Finance. Author KJ ensured clarity in the abstract and coordinated manuscript finalization. All authors read and approved the final manuscript.

#### Article Information

DOI: 10.9734/SAJSSE/2024/v21i3781

#### **Open Peer Review History:**

This journal follows the Advanced Open Peer Review policy. Identity of the Reviewers, Editor(s) and additional Reviewers, peer review comments, different versions of the manuscript, comments of the editors, etc are available here: https://www.sdiarticle5.com/review-history/111508

> Received: 10/11/2023 Accepted: 15/01/2024 Published: 31/01/2024

**Original Research Article** 

++Graduate Student;

<sup>\*</sup>Corresponding author: Email: uroojasghar05@gmail.com;

S. Asian J. Soc. Stud. Econ., vol. 21, no. 3, pp. 31-45, 2024

### ABSTRACT

This study explores the ways in which green human resource management (GHRM) practices, by encouraging environmentally conscious behavior among staff members, contribute to the attainment of future sustainability in organizations. Engaging employees in green projects and implementing eco-friendly practices have become increasingly important as firms look to gain a competitive edge. The effect of GHRM procedures on workers' opinions of their company's dedication to sustainability and pro-environmental conduct, however, has not received much attention from researchers. In particular, the study focuses at the way three important GHRM elements green recruiting, green training, and green compensation affect pro-environmental behavior in businesses. Data from 328 employees in the manufacturing and service industries was gathered via online surveys conducted with Google Forms. Sophisticated analytical methods such as fuzzy-set qualitative comparative analysis (fsQCA) and Smart-PLS were employed. The findings emphasize the importance that green hiring, green training, and green pay are to obtaining a competitive edge and attaining sustainability in the future. It has been determined that all three of the GHRM practices are essential to the survival of businesses, especially in light of the growing social and environmental issues. Businesses must incorporate Green HRM (GHRM) principles into their daily operations to create practices and policies that support environmental objectives. Proenvironmental conduct on the part of employees is recognized as a critical means of encouraging staff members to adopt green practices while preserving organizational resources, which in turn makes a substantial contribution to the sustainability of the business. It highlights the value of GHRM as a tool for businesses to advance ecological and societal well-being while accomplishing long-term sustainability objectives.

Keywords: Behavior; configurational; future sustainability; green HRM practices; pro-environmental; sustainability.

#### **1. INTRODUCTION**

The need for sustainability will be the primary concern for managers and organizations around the world in the years to come. It is becoming more and more clear that green practices which include recruiting, training and development, and compensation are essential to ensuring the services sector's long-term viability [1]. The implementation of Green Human Resource Management (HRM) practices is critical in attitudes moldina the and behaviors of employees, which in turn shapes the desired environmental performance that is essential for long-term sustainability. Adopting green HRM practices becomes the obvious choice for businesses hoping to secure a sustainable future in the context of intense competition [2]. Environmental concerns were traditionally subordinated to economic aims in organizational hierarchy. But the need for a green environment has become more and more important, particularly in light of the post-industrial revolution and population issues. Adopting green Human Resource Management (HRM) methods emerges as a critical approach for competitive and sustainable business management in both manufacturing and services [3]. This involves creating a green culture that harmonizes policies,

tactics, and employee conduct, so making a substantial contribution environmental to sustainability. Even though research on the relationship between green HRM practices and environmental performance has advanced [4], more investigation is still required. It takes careful research to understand the complex relationship that exists between green HRM practices, environmentally conscious behavior, and longterm sustainability. Pro-environmental behavior by employees is essential for reducing adverse effects on the climate and environment, promoting dependability in manufacturing and services for environmental corporate social responsibility (CSR), and guiding businesses toward a sustainable future [5].

The significant effects that Pro-Environmental Behavior (PEB) among employees has on the environment and organizational sustainability are examined in this study. The body of research on the subject shows that PEB improves an organization's competitiveness, sustainability in the long run, and environmental performance while lowering pollution, energy, and material demands [6]. Notably, PEB empowers staff members to promote ecologically conscious practices and promotes a change towards ecofriendly habits. But there is a significant gap in the literature, especially when it comes to the configurational explanation of Green HRM practices and how they contribute to future sustainability through PEB [7]. Prior studies have mostly ignored the manufacturing sector's investigation of green techniques in favor of concentrating on the services sector. The report also emphasizes the importance of sustainability sometimes undervalued which is as а competitive advantage for businesses. This research intends to improve business success by illuminating how Green HRM practices encourage people to participate in eco-friendly activities through PEB, highlighting the critical significance of social and environmental elements [1]. The report provides useful guidance to businesses seeking a competitive edge through socially and ecologically conscious objectives, protecting the environment from deterioration and promoting sustainability in the future.

This study uses a dual-method approach, examining the complex relationship between practices. HRM pro-environmental areen behavior, and future sustainability through the use of partial least squares structural equation modeling (PLS-SEM) and fuzzy-set gualitative comparative analysis (fsQCA) [8]. The principal objective is to develop a theoretical framework that investigates the causes of employees' proenvironmental behavior and the way it affects the sustainability of the firm (Ansari. The paper highlights the importance of green HRM explores the practices and theoretical underpinnings, research methods, findings, and implications and limitations before drawing to a close.

The existing research recognizes the importance of pro-environmental behavior [5] and green HRM practices [9], but it does not fully integrate variables for comprehensive these а relationship understanding. The between green implementing HRM practices and sustainability in the future has been studied [10], however it has not been thoroughly examined how pro-environmental behavior, sustainability in the future, and green HRM practices interact. By highlighting the necessity of staff participation in eco-friendly initiatives to ensure long-term sustainability and a competitive advantage, this study fills in these gaps. Future studies should examine different organizational aspects and investigate green HRM practices in industries where they have not yet been implemented. mediating Through the effect of pro-

environmental behavior, this study creatively examines the configurational function of green HRM practices in attaining future sustainability and establishing a competitive edge. This study offers a fresh viewpoint by examining the relationship between green HRM practices and pro-environmental behavior and future sustainability. Previous research has recognized the importance of green HRM practices and sustainability justification [9]. Organizations are concentrating more on greening their operations for sustainability in the current period of rapid development [11]. Businesses are now actively participating in the green movement due to environmental consciousness, highlighting the critical role that HRM plays, particularly when it comes to sustainability and green HRM practices. Pro-environmental behavior has a mediating effect that enhances the impact of green HRM, which serves as a fundamental component of sustainability. Although proenvironmental behavior has been acknowledged as important [5], not enough research has been done on how it might help firms become sustainable in the future. The study highlights how pro-environmental behavior, green HRM practices, and staff understanding all work together to sustain sustainability and give businesses a significant competitive advantage, sustainability becomes an increasingly as important concern for businesses [9].

This research covers an empty spot in the literature by investigating how green HRM practices might provide future sustainability with a competitive advantage [12]. It investigates how these policies affect workers' environmental a focus on behavior, with eco-friendly employment, training, and remuneration [13]. The study emphasizes how important green human resource management is to developing a green workforce and corporate culture. While pro-environmental behavior has been acknowledged as important in previous studies. its mediating function in the relationship between Green HRM practices and future sustainability has not received as much attention [14]. In order to ensure a sustainable future, businesses must comprehend this synergy. This research explores the services industry's targeted investigation of green HRM practices and environmentally conscious behavior. These procedures, which are based on environmentally friendly HR initiatives, increase productivity, decrease expenses, and improve efficiency [15]. Their conclusion gives the organization a competitive edge and guarantees sustainability. These procedures are essential for encouraging environmentally conscious behavior, cutting expenses, and developing a culture of environmental welfare in the services sector. The benefits that follow include waste reduction, brand activism, and the promotion of green products; they also strengthen consumer trust and increase employee involvement [1,5,9].

### 2. METHODOLOGY

#### 2.1 Research Approach

The intermediary effect of pro-environmental behavior on green HRM practices and future sustainability in the manufacturing and services sectors was examined in a well-researched study. Consequently, we used a quantitative research methodology. The study's data was then subjected to both symmetric (SEM-PLS) and asymmetric (fsQCA) analysis.

**Unit of analysis:** The part of the paper which describes the characteristics of the study, is the most crucial in any research project. As it differs from person to person, group to group, nation to nation, post to post, organization to organization, and many other factors, the research covers a variety of topics. This study examines how proenvironmental behavior acts as a mediator to promote future sustainability through the design of green recruiting, green training, and green compensation. Data for this study is gathered from workers in Pakistan's manufacturing and



Fig. 1. Depicts the study's order of events

Table 1. Profile o	f respondents and	summary statistics
--------------------	-------------------	--------------------

Factors	Scaling	Frequency	Percentage
Ν		328	100 %
Age	18-24	36	11 %
-	25-34	152	46.5 %
	35-44	59	18 %
	45-54	54	16.5 %
	55-64	59	8 %
Gender	Male	215	65.7 %
	Female	112	34.3 %
Position	Executive	60	18.5 %
	Director	39	12 %
	Manager	80	24.5 %
	Staff	147	45 %
Work experience	< 1 year	45	14 %
	1-3 Years	72	22 %
	4-6 Years	45	13.8 %
	7-10 Years	73	22.4 %
	> 10 years	58	17.8 %

service industries, including managers, executives, and other staff members spanning a range of age groups. In order to investigate how GH, GT, and GC affect FS through PEB, we gathered information from each and every employer.

**Population and sample size:** A convenient and non-probabilistic sampling strategy is used in this investigation. There are 328 replies in the sample size. Data was gathered online from the manufacturing and services sectors using a Google Form. It provided a detailed explanation of all the conditions and ensured the respondents' total anonymity. To make the questionnaire easy for responders to complete, it was guite straightforward and uncomplicated. Employee responses from a variety of service industries, including restaurants, hospitals, and other manufacturing sectors, are included in this questionnaire. Male respondents had the biggest percentage (65.7%), while female respondents made up 34.3%. The respondents' model age group is 25-34 years old (46.5%). The percentage of respondents who were staff members was greater (45%). The sample was selected in such a manner to give equal representation to each class and group. Unbiased selection of the sample is the prerequisite to any reliable research; therefore, it was maintained genuinely. The remaining information is represented in Table 1.

ltem	Code	Description	References
Green Hiring	GH1	Organization actively support Green HRM practices Organization clarifies information and values of	((H.A. Masri), 2017),
	GH2	Green HRM practices	(Jabbour, 2011)
	GH3	Green HRM practices of the organizations	,
	GH4	Selecting applicants who are sufficiently aware of greening to fill job vacancies	
Green Training	GT 1	Provide training on Green HRM practices to the organizational members to increase environmental awareness	((H.A. Masri), 2017), (Jabbour,
	GT2	Employees know their specific green targets, goals, and responsibilities	2011)
	GT3	Following Induction programs that emphasize environmental issues concerns and Green HRM practices	
	GT4	Environmental and Green HRM training is continuous	
Green Compensation	GC1	The company offers a non-monetary and monetary rewards based on the environmental and Green HRM practices achievements (sabbatical, leave, gifts bonuses, cash, premiums, promotion)	((H.A. Masri), 2017), (Jabbour, 2011)
	GC2	Environmental performance and Green HRM practices are recognized publicly (awards, dinner, and publicity)	
	GC3	Individual incentives or reward programs that encourage environmental behavior.	
	GC4	Team incentives or reward programs that encourage environmental behavior.	
Future	FS1	My company believes that good environmental	(Jennifer Tosti Kharas
Organization	FS2	My company believes that good environmental practices will contribute to its success in the long run.	2016)
	FS3	My company believes that a good reputation responsible for environmental practices helps attract and retain good employees.	

Table 2. Measurement items of constructs

Asghar et al.; S. Asian J. Soc. Stud. Econ., vol. 21, no. 3, pp. 31-45, 2024; Article no.SAJSSE.111508

Item	Code	Description	References
	FS4	It is very important for businesses to learn how to make products or provide services in ways that do not harm the environment.	
Pro-environmental behavior	PEB1	In my work, I weigh my actions before doing something that could affect the environment.	(Pascal.Paille, 2013)
	PEB2	I voluntarily carry out environmental actions and initiatives in my daily activities at work.	
	PEB3	I undertake environmental actions that contribute positively to my organization's image.	

Sampling technique: We used Google Forms to gather data online. Sampling's primary goal is to gather information from the broader public so that their responses can be examined. Online data collection has the advantages of being paperless, time- and money-efficient, and environmentally benign. The method is a practical sampling methodology. This study employed this method to make it simple for me to get data from the industrial and services industries. Since it saves money and time, this method is mostly employed in research. This demonstrate studv aims to how proenvironmental behavior (PEB) acts as а mediating factor in the future sustainability of GH. GT, and GC, based on data obtained from a sample community.

Measurements of items: This study used a modified version of Jennifer Tosti-Kharas's (2016) methodology to evaluate the sustainability of organizations in the future. It featured inquiries such as, "My company believes that good environmental practices will contribute to its longterm success" as well as "A good reputation for environmental responsibility helps attract and retain quality employees." A 5-point Likert scale was used to score the responses (1 being strongly disagreed and 5 being strongly agreed). To assess green hiring, green training, and green compensation, the study also included the methodologies [16,17]. On a 5-point Likert scale. workers assessed the following statements about green human resource management practices: "The organization clarifies green HRM practices and values," "Offers rewards for environmental achievements (e.g., sabbatical leave, gifts, bonuses, cash, premiums, promotion)." Finally, to investigate the mediating role of proenvironmental behavior, the study employed [18] technique. The 5-point Likert scale was used to score the following questions: "I voluntarily carry out environmental actions at work" and "I undertake environmental actions that positively contribute to my organization's image." This allencompassing method offered insights into how to incorporate sustainable practices into organizational plans.

Research procedure: The employees in both the service and manufacturing industries are the subjects of a convenience sampling technique. In order to protect and respect the privacy of the sample population that we specified on the Google Forms, we took care to obtain their personal consent before collecting any data. Following that, we filled out the paperwork with the participants and gave them the research rules and purpose. The survey form asked questions on the participants' name, gender, age, position, and job experience, among other things. About 30 to 40 days were needed to gather the data. The approach, design, analytic unit, time frame, population, sample size, sampling demographics, technique. questionnaire formulation, and measurement scales for variables are all included in the methodology chapter of a research study. Research questions and proposed relationships between variables are also included.

#### 3. RESULTS

In this study, two methodologies were employed to analyze data and validate the hypothesis: fuzzy-set Qualitative Comparative Analysis (fsQCA) and Partial Least Squares Structural Equation Modeling (PLS-SEM). The fsQCA method was selected for its ability to represent variables on a continuous spectrum, providing a more nuanced analysis compared to traditional binary measures [19]. PLS-SEM was utilized for its sophisticated analysis capabilities, particularly in assessing latent constructs within route models [20].

#### 3.1 Asymmetric Analysis

PLS-SEM facilitated the symmetric modeling of the study. This approach was pivotal in measuring latent variables to address research questions. Smart PLS 3.0 software enabled the assessment of symmetrical outcomes. Statistical significance of loadings and path coefficients was determined using a bootstrap method, a nonparametric resampling technique to estimate PLS model parameters [19]. Hypotheses received support if the measurement model demonstrated adequate reliability, convergent and discriminant validity, and statistically significant values for structural routes.

## 3.2 Measurement Model

PLS-SEM's two-step modeling approach was employed for evaluating measurement and structural models [21]. Confirmatory Factor Analysis (CFA) examined the measurement model's convergent validity, internal consistency reliability, and discriminant validity [22].

## 3.3 Reliability and Validity Constructs

The study ensured validity by assessing the dependability of indicators. Values for individual indicator dependability exceeded the acceptable threshold of 0.4 or approximated 0.7 [20]. Internal consistent dependability was estimated using Cronbach's alpha, with threshold values of 0.7 and above. Additionally, composite reliability (thresholds value 0.5 and above) and Average Variance Extracted (AVE) (thresholds value 0.5 and above) statistics for each construct were evaluated for convergent validity [22]. Table 3 demonstrates that CV is enough since the AVE values are more than 0.5 [23]. A correlation exists between two variables when the value of one exceeds 0.5.

## 3.4 Discriminant Validity

To evaluate discriminant validity, we look at the square root of the Average Variance Extracted (AVE) for each latent variable in Table 3. For validation, AVE values need to be higher than 0.7. The square root of AVE in Table 4 is more than 0.7, indicating discriminant validity [24]. According to Wong [20], multicollinearity arises when there are significant and associated interactions between variables. To evaluate it, Variance Inflation Factors (VIF) are employed. Higher VIF values imply stronger correlations, therefore if the VIF is greater than 5, it suggests an issue [20].

## 3.5 Structure Model

To test for significance, we employ bootstrapping with 5,000 samples, yielding beta and t-values.

With a range of 0 to 1, R-squared indicates how effectively a variable predicts an outcome (0.75 being strong, 0.50 being moderate, and 0.25 being weak [24]. Pro-environmental conduct has an R-squared of 0.525 and future sustainability of 0.622, showing moderate predictive strength. R-squared values above 0 are shown in Table 6 and Fig. 2, indicating strong model support.

## 3.6 Hypothesis Testing

The findings ensure hypothesis H1a, showing that Green Hiring (GH) has a positive impact on Future Sustainability with a beta coefficient ( $\beta$ ) of 0.175, a t-value of 2.571, and a p-value of 0.010. Green Hiring can have a direct impact on FS without Pro-Environmental Behavior (PEB), but Green Compensation and Green Training cannot. Green Compensation (GC) has a β of -0.013, a t-value of 0.154, and a p-value of 0.878, while Green Training (GT) has a  $\beta$  of 0.107, a tvalue of 1.208, and a p-value of 0.228. These results do not support the H1c and H1b hypotheses. Furthermore, PEB mediates the association between Green Hiring, Green Training, Green Compensation, and FS, as demonstrated by hypotheses H2a, H2b, and H2c. This suggests that Pro-Environmental Behavior has a mediating role in the impact of Green HRM practices on Future Sustainability.

## 3.7 Asymmetric Analysis

This study uses fsQCA, a technique for determining the way various variables affect a result. Because it bases its determination of whether a condition is sufficient or necessary on its influence on the result, fsQCA is useful in managing intricate interactions between variables and conditions. When more than one condition influences the result, it can handle multi-causal outcomes. In contrast to Smart PLS, fsQCA integrates qualitative and quantitative methods while taking into account several circumstances at once. Because fsQCA can handle real-life complexity, it is therefore preferred for assessing hypothetical outcomes in domains like management.

Four processes are involved in FsQCA: (1) case and causal condition identification; (2) condition calibration; (3) truth table development; and (4) truth table reduction to produce non-contradictory but distinct solutions. Coverage (the percentage of cases with a sufficient path) and consistency (the extent of condition membership in a configuration) are important metrics in fsQCA. Green Hiring (GH), Green Training (GT), Green

Latent constructs	Items	Factor	α	rho_A	CR	AVE	VIF
		Loadings					
Future Sustainability (FS)	FS1	0.895	0.921	0.922	0.944	0.808	1.157
	FS2	0.923					1.884
	FS3	0.895					2.858
	FS4	0.882					2.815
Green Hiring (GH)	GH1	0.822	0.873	0.877	0.913	0.724	2.233
	GH2	0.880					1.688
	GH3	0.876					1.608
	GH4	0.825					2.199
Green Compensation (GC)	GC1	0.850	0.930	0.931	0.951	0.828	2.253
	GC2	0.925					1.980
	GC3	0.932					1.708
	GC4	0.931					1.857
Green Training (GT)	GT1	0.865	0.913	0.915	0.939	0.794	2.545
	GT2	0.907					2.466
	GT3	0.866					2.704
	GT4	0.926					2.879
Pro-environmental Behavior	PEB1	0.887	0.874	0.921	0.915	0.733	1.051
(PEB)	PEB2	0.948					1.706
	PEB3	0.906					1.087
	PEB4	0.650					1.459

 
 Table 3. Assessment of construct reliability and validity for latent constructs related to sustainability and environmental behavior

Note: alpha, CR, AVE, VIF stands for Cronbach's Alpha, composite reliability, average variance, and variance inflation factors respectively

Table 4. Discriminant validity among future sustainability and green HRM variables

Variables	FS	GH	GC	GT	PEB	
FS	0.899					
GH	0.636	0.851				
GC	0.637	0.836	0.910			
GT	0.643	0.823	0.855	0.891		
PEB	0.766	0.654	0.702	0.686	0.856	

Note: FS, GH, GC, GT & PEB stands for Future sustainability, Green Hiring, Green Compensation, Green Training and Pro-Environmental Behavior

Compensation (GC), Pro-Environmental Behavior (PEB), and the outcome Future Sustainability of the company (FS) are among the conditions included in this study. Setting thresholds for complete membership (1), complete non-membership (0), and crossover (0.5) is part of the calibration process. PEB is the most significant because it has the lowest deviation and the highest mean value. Results are presented in truth tables and include parsimonious, complex, and intermediate solutions. Coverage and consistency are key indicators for evaluating conditions' impact on the outcome.

#### 3.8 Analysis of Necessary Conditions

Table 9 summarizes necessary conditions for FS and its absence (~FS). PEB is identified as the most important necessary condition for FS, while ~GC is crucial for preventing the absence of FS. Organizations need to invest in PEB to support FS and avoid neglecting new employees' ~GC to prevent ~FS.

This study examines the sufficient conditions for achieving future sustainability. Table 10 presents these conditions, and the presence of multiple suggests equifinality, conditions indicating various paths to attain sustainability. The study employs Ragin's method to identify these conditions, generating a truth table of all possible combinations. Table 10 displays intermediate solutions with cutoff values, and parsimonious solutions are proposed. These solutions adhere to specific consistency and coverage thresholds: solution >0.25 for coverage, ≥0.75 for configuration consistency, and >0.80 for consistency.

For future sustainability (FS), the configurations with the highest raw coverage and consistency (>0.8) are PEBGH, PEBGT, and GCGTGH. PEB is essential in all these solutions, indicating its mediating role in achieving sustainability. In Fig. 3, two logical deductions emerge: the absence of training, hiring, and compensation green negatively affects the outcome (~GC~GT~GH = 0.177411). However, (~PEBGCGTGH = 0.585684) and (GCGT\*GH = 0.789034) indicate that some respondents believe in achieving the

outcome even without PEB, provided they have GH, GT, and GC. PEB significantly influences the outcome when combined with other variables.

For the absence of the outcome (~FS), Fig. 3 reveals that GH, GT, GC, and PEB are vital conditions, while negation of PEB (~PEB) should be avoided. PEB's importance is evident in both FS and ~FS configurations.

Latent Constructs	Items	VIF
Future Sustainability (FS)	FS1	1.157
	FS2	1.884
	FS3	2.858
	FS4	2.815
Green Hiring (GH)	GH1	2.233
	GH2	1.688
	GH3	1.608
	GH4	2.199
Green Compensation (GC)	GC1	2.253
	GC2	1.980
	GC3	1.708
	GC4	1.857
Green Training (GT)	GT1	2.545
	GT2	2.466
	GT3	2.704
	GT4	2.879
Pro-environmental Behavior (PEB)	PEB1	1.051
	PEB2	1.706
	PEB3	1.087
	PEB4	1.459

Fable 5. Collinearity assessment of latent constructs (VI
---

## Table 6. Predictive power of constructs on future sustainability and pro-environmental behavior

Constructs	R square	R square adjusted
Future Sustainability	0.622	0.617
Pro-environmental Behavior	0.525	0.520



Fig. 2. Structural PLS model

Hypothesis	Relationship	Beta ()	Mean	SD	Т-	P-	Results
	-	-			values	values	
Total Effects							
H1 a	GH□FS	0.175	0.177	0.068	2.571	0.010	Supported
	GH □PEB	0.124	0.298	0.076	3.894	0.020	Supported
H1 c	GC 🗆 FS	-0.013	-0.016	0.087	0.154	0.878	Rejected
	GC 🗆 PEB	0.369	0.369	0.085	4.336	0.000	Supported
H1 b	GT □FS	0.107	0.111	0.089	1.208	0.228	Rejected
	GT□PEB	0.269	0.269	0.079	3.407	0.001	Supported
	PEBDFS	0.587	0.583	0.056	10.411	0.000	Supported
Specific Indi	rect Effects						
H2c	GC PEB FS	0.217	0.214	0.050	4.365	0.000	Supported
H2b	GT□PEB□FS	0.158	0.157	0.050	3.136	0.000	Supported
H2a	GH□PEB□FS	0.073	0.194	0.057	3.472	0.000	Supported
	Note: SD stands foe sta	andard deviat	ion. p value	e less 0.05	indicates si	anificance	

Table 7. Summary of hypothesis testing results for relationship effects

Note: SD stands foe standard deviation, p value less 0.05 indicates significance

#### Table 8. Summary of variables and calibration thresholds for future sustainability analysis

Conditions	FS	GH	GT	GC	PEB	
Mean	4.0	3.6	3.4	3.4	4.1	
SD	0.8	1.0	1.1	1.2	0.9	
Minimum	1.0	1.0	1.0	1.0	1.0	
Maximum	5.0	5.0	5.0	5.0	5.0	
Calibration						
0.9	3.6	3.2	3.1	3.0	3.7	
0.5	2.0	1.8	1.7	1.7	2.1	
0.1	0.4	0.4	0.3	0.3	0.4	

Note: Calibration thresholds: [ full member = 0.9, non-member = 0.1, and cross over = 0.5] Note: FS= Future Sustainability; GH= Green Hiring; GT= Green Training; GC= Green Compensation; PEB= Pro-Environmental Behavior

Table 9. Consiste	ency and	coverage of	conditions for	future sustainab	ility (FS) and	l its absence
			(~FS			

Outcome variable					
	FS			~FS	
Conditions	Consistency	Coverage	Conditions	Consistency	Coverage
GH	0.894888	0.980174	GH	0.856848	0.144348
~GH	0.218799	0.908571	~GH	0.882313	0.563517
GT	0.856886	0.983477	GT	0.842395	0.148706
~GT	0.258283	0.914200	~GT	0.906401	0.493444
GC	0.837515	0.986534	GC	0.794219	0.143890
~GC	0.273208	0.896181	~GC	0.925671	0.467014
PEB	0.971737	0.958847	PEB	0.874054	0.132651
~PEB	0.120991	0.861991	~PEB	0.728836	0.798642

Note: FS= Future Sustainability; GH= Green Hiring; GT= Green Training; GC= Green Compensation; PEB= Pro-Environmental Behavior. ~ denotes absence of the condition

In summary, the study demonstrates a solution coverage of 0.9367 and solution consistency of 0.969435, indicating equifinality in achieving sustainability. Coverage reflects configuration importance and the proportion of full memberships, analogous to the square of the R value in correlational methods. Set theory confirms the reliability of the configurations, suggesting that employee intention to achieve a sustainable future is justified by six configurations, all exhibiting high consistency and coverage (>0.8 and >0.25, respectively).

Asghar et al.; S. Asian J. Soc. Stud. Econ., vol. 21, no. 3, pp. 31-45, 2024; Article no.SAJSSE.111508

Intermediate solution (FS) Model: FS = f (PEB, GC, GT, GH)			Intermediat (~FS) Model: ~FS GT, GH)	te solution 6 = f (PEB, GC,
	Configurations		Confi	gurations
1 2	3	4	1	2
PEB • •			$\otimes$	$\otimes$
GT •	$\otimes$	•	$\otimes$	•
GH •	$\otimes$	•	$\otimes$	•
GC	$\otimes$	•	$\otimes$	•
Consistency 0.991076 0.990	0.911366	0.993204	0.876298	0.823814
Raw coverage 0.846406 0.883	3879 0.177411	0.789034	0.638678	0.585684
Unique 0.0236053 0.053 coverage	34562 0.0185245	0.00677472	0.123193	0.0701997
solution coverage: 0.9367 solution coverage 0.708878				erage:
Solution consistency: 0.969435			solution con 0.820064	sistency:
XY Plot          Y Axis       PEB       nega         X Axis       FS       nega         Case ID Column       PEB         Plot       Plot         Consistency X <= Y: 0.971737       Consistency X >= Y: 0.958847	te 1.0 te 0.9 0.8 0.7 0.6 0.5 0.4 0.3 0.2 0.1 0.0			? ×
	0.0 0.1 0.2	0.3 0.4 0.5	0.6 0.7 0.8	0.9 1.0

Table 10. Sufficient configurations predicting future sustainability

Fig. 3. illustrates a plot of PEB against FS, showing consistency above 0.9 and coverage exceeding 0.8

## 4. DISCUSSION

The findings of this study have important significance for academics and groups working to promote a future that is more environmentally sustainable. We concentrate on the implementation of green HRM (Human Resource Management) methods, which include green hiring, green training, green remuneration, and pro-environmental actions by personnel [25]. These methods present a viable substitute for conventional HRM techniques. Our research looks on the relationship between an individual's environmental behavior and the sustainability of an organization, as well as the usefulness of HRM policies in attaining this sustainability. We assess the combined effect of individual and aroup factors such as pro-environmental conduct, green recruiting, green training, and green compensation on a firm's long-term viability [26]. This new approach may enhance companies' long-term viability while progressively replacing traditional human resource management practices that could be environmentally harmful. In addition, our study uses the non-symmetrical (fsQCA) approach to examine several elements in terms of their configurations, equifinality, complexity, and causal relationships while keeping the intended result in mind [27].

## 4.1 Green HRM Practices and Future Sustainability

The findings of this study shown that all the necessary factors are in place for both the attainment of future sustainability (FS) and its lack (~FS). Pro-environmental behavior, or PEB. stands out as the most important requirement among the configurations [4]. PEB influences how staff members view their company's dedication to sustainability and green initiatives. As a result, companies get two benefits: first, they actively participate in green employment procedures by selecting staff members who exhibit pro-environmental behavior [4]. Second, because these workers embrace the company's commitment to sustainabilitv and areen

practices, the organization's long-term viability is strengthened [28]. Therefore, our analysis recommends that companies give top priority to hiring workers who exhibit pro-environmental behavior. teach current employees, and compensate all workers who follow green practices. This strategy gives the company a competitive edge in addition to ensuring its longterm viability. The study we conducted highlights the critical impact that employees' proenvironmental conduct plays in an organization's future sustainability, which is consistent with the idea that employees' perceptions matter more than the actual actions of the organization [29]. Moreover, green employment positively affects although future sustainability, green compensation and green training have no such effect, according to our symmetrical study of PLS-SEM.

## 4.2 Pro-Environmental Behavior as a Mediator

In Table 11 In addition to working as a common variable, we find that PEB works well in conjunction with GH (green hiring), GT (green training), and GC (green compensation). Moreover, Table 12 shows that whether GH, GT, and GC are present or not, the lack of PEB always results in the absence of FS. Actually, an organization's future sustainability is more significantly impacted by the lack of PEB (cons = 0.798642).

Table 11.	Presents result for intermediate and	l parsimonious	solutions for FS,	emphasizing	
PEB's importance					

Intermediate solution (FS) Model: FS = f (PEB, GC, GT, GH)			
frequency cutoff: 1			
consistency cutoff: 0.895184			
Causal Configuration	Raw Cov.	Unic. Cov.	Cons.
PEB*GT	0.846406	0.0236053	0.991076
PEB*GH	0.883879	0.0534562	0.990158
~GC*~GT*~GH	0.177411	0.0185245	0.911366
GC*GT*GH	0.789034	0.00677472	0.993204
solution coverage: 0.9367			
solution consistency: 0.969435			
Parsimonious solution (FS)			
Model: FS = f (PEB, GC, GT, GH)			
frequency cutoff: 1			
consistency cutoff: 0.895184			

Table 12. Displays results for intermediate and parsimonious solutions for ~FS, highlighting
PEB's central role

Intermediate solution (~FS)			
Model: ~FS = f (PEB, GC, GT, GH)			
frequency cutoff: 1			
consistency cutoff: 0.823814			
Causal Configuration	Raw Cov.	Unic. Cov.	Cons.
~PEB*~GC*~GT*~GH	0.638678	0.123193	0.876298
~PEB*GC*GT*GH	0.585684	0.0701997	0.823814
solution coverage: 0.708878			
solution consistency: 0.820064			
Parsimonious solution (~FS)			
Model: ~FS = f (PEB, GC, GT, GH)			
frequency cutoff: 1			
consistency cutoff: 0.823814			
~PEB	0.728836	0.728836	0.798642
solution coverage: 0.728836			
solution consistency: 0.798642			

People under the age of 34 make up the majority of our sample population (54% of the responses). This implies that younger generations are more likely to engage in pro-environmental activities and to care about sustainability, which makes sense given the era's pervasive emphasis on these issues [30]. However, in order to assist future sustainability and become more proficient in green behaviors, elderly people might need some training [31]. Organizations could offer incentives in the form of compensation to encourage staff members to adopt environmentally friendly habits and contribute to sustainability in the future. Furthermore, the majority of participants in our research (65%) are men, suggesting that many firms continue to employ a workforce that is mostly male and has fewer female employees. Nonetheless, prior research suggests that women are typically more environmentally conscious and dedicated to sustainable behaviors, which makes them important contributors to sustainability in the future [32]. Our PLS-SEM results lead us to the conclusion that future sustainability and green HRM practices are mediated by proenvironmental behavior.

## 5. CONCLUSION

In conclusion, this study emphasizes how important green practices are for encouraging environmentally conscious behavior and ensuring the long-term viability of organizations. Results from our wide-ranging sample of 139 respondents highlight the role that proenvironmental behavior has in promoting the adoption of green practices. This study provides

useful advice, highlighting the need for careful selection of environmentally conscious candidates. thorough training for current emplovees. and incentives for areen involvement. To ensure a sustainable future and promote an environmentally conscious culture, crucial these tactics are ultimately for organizations. The study adds to the field of proenvironmental behavior, green practices, and future sustainability despite its acknowledged limits, and further research is needed in this area. To sum up, firms that want to ensure a sustainable future must incorporate green HRM practices.

## 6. LIMITATION AND FUTURE DIRECTION

The present study is subject to specific limitations, including a sample that is influenced towards males over females, difficulties in obtaining data due to participants' reluctance to share, and a preponderance of staff members. То better understand their effects on financial sustainability, future studies should examine other organizational characteristics such as employee performance, innovation, workgroup dynamics, and environmental certifications [33]. It would be beneficial to look at the implementation of green HRM practices in industries where they have not yet been adopted or to analyze their impact in companies with varying sustainability goals [34]. These paths can improve our comprehension of organizational sustainability activities in general.

#### **COMPETING INTERESTS**

Author has declared that no competing interests exist.

### REFERENCES

- Ahmad S. Green human resource management: Policies and practices. Cogent Business & Management. 2015;2 (1):1030817.
- 2. Luu TT. Integrating green strategy and green human resource practices to trigger individual and organizational green performance: The role of environmentallyspecific servant leadership. Journal of Sustainable Tourism. 2020;28(8):1193-1222.
- 3. He S, Zhang Y. Reconceptualising the rural through planetary thinking: A field experiment of sustainable approaches to rural revitalisation in China. Journal of Rural Studies. 2022;96:42-52.
- 4. Jerónimo HM. Journal of Business Research. 2020;413-421.
- 5. Saifulina NC-p-s. Sustainable HRM and green HRM: The role of green HRM in Influencing employee pro- environmental behavior at work. Journal of Sustainability Research; 2020.
- Piwowar-Sulej K, Kołodziej I. Organizational practices promoting employees' pro-environmental behaviors in a Visegrad Group Country: How much does company ownership matter? Plos One. 2022;17(2):e0261547.
- Saifulina N, Carballo-Penela A, Ruzo-Sanmartín E. Effects of personal environmental awareness and environmental concern on employees' voluntary pro-environmental behavior: A mediation analysis in emerging countries. Baltic Journal of Management. 2023;18 (1):1-18.
- 8. Abbasi GA, Quan LS, Kumar KM, Iranmanesh M. Let's drive environmentally friendly: A perspective from asymmetrical modelling by using fuzzy set qualitative comparative analysis. Current Psychology. 2022;1-19.
- 9. Khurshid R. Going green with green human resource management practices. International Journal of Research in Commerce and Management. 2016;19-21.
- 10. Sohaira Ahmad 1. R.-S. Green human resource management: Policies and

practices. Cogent Business & Management. 2015;1-13.

- 11. Aykan E. Gaining a competitive advantage through green human resource management. Corporate Governance and Strategic Decision Making; 2017.
- 12. Mousa SK, Othman M. The impact of green human resource management practices on sustainable performance in healthcare organisations: A conceptual framework. Journal of Cleaner Production. 2020;243:118595.
- Usman M, Rofcanin Y, Ali M, Ogbonnaya C, Babalola MT. Toward a more sustainable environment: Understanding why and when green training promotes employees' eco-friendly behaviors outside of work. Human Resource Management. 2023;62(3):355-371.
- Rubel MRB, Kee DMH, Rimi NN. The influence of green HRM practices on green service behaviors: The mediating effect of green knowledge sharing. Employee Relations: The International Journal. 2021; 43(5):996-1015.
- Bangwal D, Tiwari P. Green HRM–A way to greening the environment. IOSR Journal of Business and Management. 2015;17 (12):45-53.
- 16. Hiba Α. Masri, Ayham AM Jaaron. Assessing green human resources management practices in Palestinian manufacturing context: An empirical Cleaner Production. study. Journal of 2017;143:474-489.
- 17. Amui LBL, Jabbour CJC, De Sousa Jabbour ABL, Kannan D. Sustainability as a dynamic organizational capability: A systematic review and a future agenda toward a sustainable transition. Journal Of Cleaner Production. 2017;142:308-322.
- Paillé P, Boiral O, Chen Y. Linking environmental management practices and organizational citizenship behaviour for the environment: A social exchange perspective. The International Journal of Human Resource Management. 2013;24 (18):3552-3575.
- Kraus S. Fuzzy-Set Qualitative Comparative Analysis (fsQCA) in entrepreneurship and innovation research

   The rise of a method. International Entrepreneurship and Management Journal. 2018;15-33.
- 20. Wong K, K.-K. Partial Least Squares Structural Equation Modeling (PLS-SEM)

Techniques Using Smart PLS. Marketing Bulletin. 2013;1-32.

- Hair Jr JF, Hult GTM, Ringle CM, Sarstedt M, Danks NP, Ray S, Ray S. An introduction to structural equation modeling. Partial Least Squares Structural Equation Modeling (PLS-SEM) using R: A workbook. 2021;1-29.
- 22. Joe F. Hair, MS. An assessment of the use of partial least squares structural equation modeling in marketing research. Journal of the Academy of Marketing Science. 2012; 414–433.
- Ismail K, Nopiah ZM, Mohamad SR, Pang CL. Technical competency among vocational teachers in Malaysian public skills training institutions: Measurement model validation using PLS-SEM. Journal of Technical Education and Training. 2020; 12(1).
- 24. Bookstein CF. Two structural equation models: LISREL and PLS applied to consumer exit-voice theory. Journal of Marketing Research. 1982;440-452.
- 25. Fawehinmi O, Yusliza MY, Mohamad Z, Noor Faezah J, Muhammad Z. Assessing the green behaviour of academics: The human role of green resource management and environmental knowledge. International Journal of Manpower. 2020;41(7):879-900.
- 26. Ansari NY, Farrukh M, Raza A. Green human resource management and employees pro-environmental behaviours: Examining the underlying mechanism. Corporate Social Responsibility and Environmental Management. 2021;28(1): 229-238.
- 27. Prentice C, Loureiro SMC. An asymmetrical approach to understanding configurations of customer loyalty in the airline industry. Journal of Retailing

and Consumer Services. 2017;38:96-107.

- 28. Baba-Nalikant M, Abdullah NA, Husin MH, Syed-Mohamad SM, Mohamad Saleh MS, Rahim AA. The relationship between knowledge, attitudes, values, and technology in promoting zero-waste proenvironmental behaviour in a zero-waste campus framework. Recycling. 2023;8(2): 40.
- 29. Jennifer Tosti-Kharas EL. Organization OR Environment? 2016;1-24.
- Wallis H, Loy LS. What drives proenvironmental activism of young people? A survey study on the fridays for future movement. Journal of Environmental Psychology. 2021;74:101-581.
- Jabbour CJC. How green are HRM practices, organizational culture, learning and teamwork? A Brazilian study. Industrial and Commercial Training. 2011; 43(2):98-105. Available:http://dx.doi.org/10.1108/001978

Available:http://dx.doi.org/10.1108/001978 51111108926

- 32. Chaudhary R. Green human resource management and employee green behavior: An empirical analysis. Corporate Social Responsibility and Environmental Management. 2020;27(2):630-641.
- 33. Gawusu S, Zhang X, Jamatutu SA, Ahmed A, Amadu AA, Djam Miensah E. The dynamics of green supply chain management within the framework of renewable energy. International Journal of Energy Research. 2022;46(2):684-711.
- 34. Pham NT, Tučková Z, Jabbour CJC. Greening the hospitality industry: How do green human resource management practices influence organizational citizenship behavior in hotels? A mixedmethods study. Tourism management. 2019;72:386-399.

© 2024 Asghar et al.; This is an Open Access article distributed under the terms of the Creative Commons Attribution License (http://creativecommons.org/licenses/by/4.0), which permits unrestricted use, distribution, and reproduction in any medium, provided the original work is properly cited.

Peer-review history: The peer review history for this paper can be accessed here: https://www.sdiarticle5.com/review-history/111508